

eCommerce Forum Africa

“To drive sustainable, profitable and reputable growth of ecommerce business in Africa”



1. **Operations** - (Logistics, payments, security, support)
2. **Research** - (The value of your Data, Data privacy, mobility, trends,)
3. **Regulatory** - (Law of the land, Tax, POPI, CPA, ECTA and Data protection)
4. **Expanding your business into Africa** - (legal, payments, logistics, research, realistic timelines, etc.)

eCommerce Forum Africa Annual Roadmap.

- Forum established
- Listen + Learn workgroups established
- Plan programs for various workgroups (eg. Workshops, training)
- Building on EU relationships
- eCommerce research projects
- Resource Toolkit for members
- Networking events

2016

- Launch of the eCommerce Forum Africa Trustmark and tiered membership
- Launch Consumer educational campaigns
- Alternative Dispute Resolution mediation
- Regulatory assistance an representations
- Start talking to relevant countries in Africa

2017

Founding Members